Ski Juwel Alpbachtal Wildschönau named among the world's best family ski resorts

The British review platform Snomad has awarded Ski Juwel Alpbachtal Wildschönau silver in its Best for Families category, based on more than 150,000 guest reviews. The ski village of Alpbach received particularly high ratings.

Alpbachtal, Austria | Ski Juwel Alpbachtal Wildschönau has been recognised in the **Best for Families category** at the **Snomad Ski Resort Awards** 2026. At the heart of the award is the ski village of Alpbach, which achieved a score of 4.86 out of 5 on the international platform, placing it among the world's highest-rated family ski destinations.

The award is not decided by a jury. It is based on more than 150,000 reviews from skiers and snowboarders during the 2025/26 winter season, analysed by British ski resort review and comparison platform Snomad. For families, this is a meaningful endorsement. When travelling with children, the details that matter most are not always visible on a piste map. *"Short distances, easy-to-navigate slopes, suitable facilities for children and a relaxed atmosphere often determine whether a family returns the following winter,"* says Wolfgang Kostenzer, Managing Director of Alpbachtal Tourism.

Alpbach stands out through its idyllic village setting and the ski area directly on its doorstep. Its distinctive traditional wooden architecture shapes the mountain village, which still holds the title of Austria's most beautiful village. The ski area offers 114 kilometres of pistes for beginners, families and more experienced skiers.

The award carries real weight. *"When planning a ski holiday today, families increasingly rely on the experiences of other families. That makes us especially proud that Alpbach has received such strong ratings directly from our guests,"* says Reinhard Wieser, Managing Director of Alpbacher Bergbahn. The ski village is therefore also making its mark internationally as a family destination.

Ski the slopes. Feel the charm. And experience a part of Tyrol that is still real.

Ski Juwel Alpbachtal Wildschönau at a glance
114 km of pistes | **42 lifts** | **25 mountain huts** | four mountains | two valleys | dedicated children's areas | Snowparks | Family Parks | Top of Alpbachtal at 2,030 m | Alpine Coaster Alpbachtaler Lauser-Sauser | natural toboggan runs | winter & snowshoe hiking | night skiing & night tobogganing | First Line Skiing | Snow Events & much more to discover!

Winter season from 04 December 2026 – 04 April 2027
Family Easter Bonus from 13 March till season end

INFOBOX „SKI JUWEL ALPBACHTAL WILDSCHÖNAU“ www.skijuwel.com



With 114 kilometres of pistes, 42 lifts and numerous attractions, Ski Juwel Alpbachtal Wildschönau is one of the most family-friendly ski areas in Tyrol. © Ski Juwel Alpbachtal Wildschönau



The diverse range of long and wide pistes ensures unique skiing pleasure in the heart of Tyrol. © Ski Juwel Alpbachtal Wildschönau



25 rustic huts treat you to a variety of Tyrolean specialities and regional delicacies. © Austria Tourism / Christoph Oberschneider



The numerous, multi-faceted attractions make the ski area particularly popular with families. © Ski Juwel Alpbachtal Wildschönau



Off-piste, a toboggan run with the whole family guarantees an unforgettable experience in the snow. © Ski Juwel Alpbachtal Wildschönau



Ski the slopes. Feel the charm – Between landscpaes and traditions. © Alpbachtal Tourismus

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